



**BLACK FRIDAY
HOT DEALS**

**starting Thanksgiving on
academy.com**

Stores re-open at 5am on
Friday, November 29

Prices effective starting at 11 pm CST on Wednesday, November 27.

**RIGHT GIFTS
LOW PRICES**
EVERYDAY!



FRIDAY ONLY



Does not include Nike Sequaillizer or Nike Hyper Elite styles.



A **Academy**
SPORTS + OUTDOORS

Find a **lower price**, we'll **match it**.
Our **low price commitment** means a Merry Christmas **guaranteed**.
Visit academy.com/pricematch for details.

OUTDOOR GEAR

Selection varies by store.

HOT DEAL
49⁹⁹
was...89.99

Game Winner Neoprene Waders
Style FSGWFE5013

- Insulated boots
- Sizes: 8-13

Selection varies by store.

GAME WINNER




HOT DEAL
19⁹⁹
was...29.99

Men's Game Winner Jersey Knee Boots
Styles FWGWFS3012, FWGWFS3013

WATERPROOF

HOT DEAL
29⁹⁹
was...39.99

Men's Wolverine® Clarke Jackets
Style W1140500

WOLVERINE



HOT DEAL
9⁹⁹
was...17.99-19.99

Men's Magellan Outdoors™ Jeans

MAGELLAN OUTDOORS




HOT DEAL
49⁹⁹
was...64.99

Men's Carhartt® Washed Duck Jackets
Style 100733

carhartt



HOT DEAL
69⁹⁹
was...89.99

Men's Browning® Reversible Jackets
Style 3041

BROWNING

REALTREE



HOT DEAL
49⁹⁹
was...79.99

Mosaic Tabletop Propane Patio Heater
Style FSPTMV5002

- Outputs up to 10,000 BTU
- Push-and-turn ignition offers an adjustable heat control
- CSA certified

MOSAIC



HOT DEAL
49⁹⁹
was...59.99

Men's or Women's Game Winner Classic High Insulated Boots
Styles FWGWFS3009, FWGWFS3010

GAME WINNER

WATERPROOF



HOT DEAL
69⁹⁹
was...119.99

GARMIN

ULTRA COMPACT

Garmin Nuvi 30LM Auto GPS
Style 010-00989-21

- Turn-by-turn voice prompts
- Over 6-million pre-programmed points of interest



FIREARMS



HOT DEAL
99.99
was...169.99

HERITAGE
• Caliber: .22 LR
• Capacity: 6



HOT DEAL
329.99
was...399.99

TriStar T120 Desert Tan Cerakote Handgun
Style 85098
• Caliber: 9mm
• Capacity: 17+1

Visit our stores
for more **Hot Deals**
from top brands like



Smith&Wesson



Windham Weaponry



HOT DEAL
299.99

was...499.99
Taurus 609B Compact Handgun
Style 1-609041
• Caliber: 9mm
• Mag capacity: 13 +1
• Action: double
• Barrel: 3.25 in.



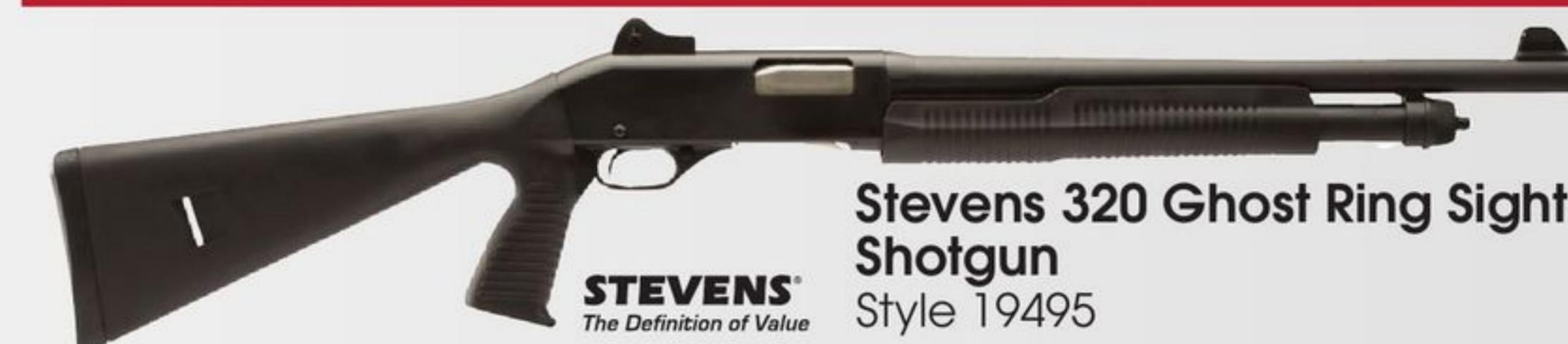
HOT DEAL
3.99
was...6.99

Plano
Pistol Case



HOT DEAL
39.99
was...79.99

Protec
Handgun Laser



HOT DEAL
199.99
was...219.99

Stevens 320 Ghost Ring Sight Shotgun
Style 19495
• Gauge: 12 • Capacity: 5+1



HOT DEAL
229.99
was...249.99

Escort Aimguard Shotgun
Style HAT00020
• Gauge: 12 • Capacity: 5+1



HOT DEAL
279.99
was...349.99

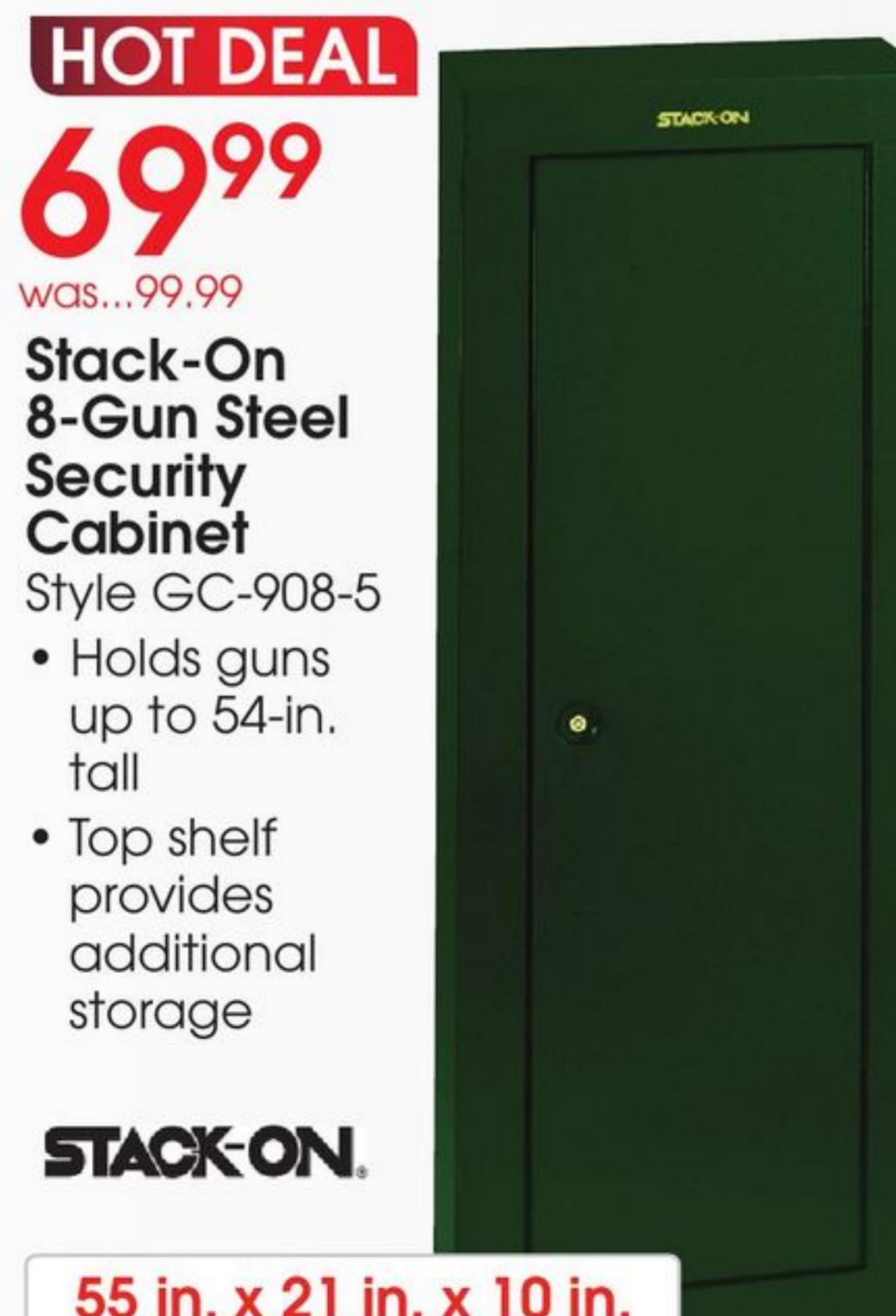
Youth TriStar Raptor 24-in. Black or Muddy Girl Shotgun
Styles 20205, 20203
• Gauge: 20 • Capacity: 2+1 with plug

GUN SAFES AND CABINETS



HOT DEAL
9.99
was...16.99

Sentry Safe Compact Security Safe
Style P005C
Contents sold separately.



HOT DEAL
69.99
was...99.99

Stack-On 8-Gun Steel Security Cabinet
Style GC-908-5

- Holds guns up to 54-in. tall
- Top shelf provides additional storage

STACK-ON

55 in. x 21 in. x 10 in.



HOT DEAL
139.99
was...199.99

Stack-On 14-Gun Cabinet with Portable Lock Box
Style GCB-14-PCB

STACK-ON

21 in. x 16 in. x 55 in.



HOT DEAL
359.99
was...459.99

Safari 36-Gun Fire Safe
Style AS5932-H1TEC-13
• 30-minute fire protection at 1,200° F.
• Electronic lock

CANNON

55 in. x 21 in. x 17 in.



HOT DEAL
699.99
was...849.99

Safari 36-Gun Fire Safe
Style AS5932-H1TEC-13
• 30-minute fire protection at 1,200° F.
• Electronic lock

CANNON

59 in. x 32 in. x 24 in.

RIDE-ONS/SCOOTERS

HOT DEAL

19⁹⁹

was...24.99

Kids' Razor A1 Scooter

Styles 13003A-BL,
13010067

Selection
varies by store.





HOT DEAL

64⁹⁹

was...89.99

Kids' Razor Flash Rider 360 Tricycle

Style 20036559





HOT DEAL

179⁹⁹

each
was...194.99-219.99

Kids' Razor E225 Electric Scooter

Style 13112840

EXCLUSIVE





Kids' Razor E225S Electric Seated Scooter

Style 13112830

HOT DEAL

99⁹⁹

was...109.99

Kids' Razor Powerwing Deluxe or E90 Electric Scooter

Styles 20036040,
13111441



EXCLUSIVE



HOT DEAL

219⁹⁹

was...249.99

Kids' Razor Mod Sweet Pea Ride-On

Style 15130659





GRILLING

HOT DEAL

199⁹⁹

was...299.99

Char-Broil Gas/Charcoal Combo Grill

Style 463230512

- 65,000 BTU for primary burners





HOT DEAL

199⁹⁹

was...349.99

Masterbuilt 40-in. Digital Electric Smokehouse with Window

Style 20070311





**40-in.
TALL**

Contents
not included.

FITNESS

HOT DEAL

89⁹⁹

was...99.99



Everlast PowerShot 80-lb NevaTear Heavy Bag

Style 69080600

Leather Speed Bag
29⁹⁹ was...34⁹⁹

Stand

109⁹⁹

was...129.99



HOT DEAL

109⁹⁹

was...149.99

Century Versys Free-Standing Heavy Bag

Style 10187





HOT DEAL

149⁹⁹

was...199.99

CAP Barbell Strength 125-lb. Stack Home Gym

Style
FM-H1007A1





Limited to
stock on hand.
Selection
varies by store.

HOT DEAL

399⁹⁹

was...599.99

Pro-Form 505 CST Treadmill

Style PFTL60910

- 15 built-in workout programs
- 1 to 10% Quick™ incline





HOT DEAL

199⁹⁹

was...299.99

Char-Broil Six-Burner Gas Grill

Style 463230512

- 65,000 BTU for primary burners
- 650-sq. in. primary and 250-sq. in. secondary cooking spaces



Special store hours: Closed Thanksgiving Day • Fri., Nov. 29 5am-10pm • Sat., Nov. 30 8am-10pm • Prices good November 28-30, 2013



25% OFF
Under Armour® Battle Hoodies
for the family

41²⁴
was...54.99
Men's or Women's
Under Armour®
Battle Hoodies
Styles 1240416,
1240463

33⁷⁵
was...44.99
Boys' or Girls'
Under Armour®
Battle Hoodies
Styles 1241366,
1242096

HOT DEAL
29⁹⁹
each
was...39.99-49.99
Men's Nike
KO Hoodies
Style 465784

HOT DEAL
24⁹⁹
was...34.99
Boys' or Girls'
Nike
Knockout
Performance
Fleece Hoodies
Styles 546099, 549462,
575210, 546157,
546160, 546159

HOT DEAL
19⁹⁹
was...39.99
Adults' Crocs™
Dasher Line
Clogs
Style 12869-060
Kids' 14⁹⁹ was...29⁹⁹

HOT DEAL
59⁹⁹
was...69.99
Men's or Women's Nike
Dual Fusion 2
Running Shoes
Styles 599541-002, 599541-008,
599564-006, 599564-064,
599564-064 599564-006

ELECTRONICS

HOT DEAL
14⁹⁹
was...24.99
Midland ALR1
Two-Way
Radios
Style ALR1
22-MILE

HOT DEAL
49⁹⁹
was...69.99
Cobra ESD 920
Camo
Radar Defector
Style ESD-920
EXCLUSIVE

HOT DEAL
279⁹⁹
was...329.99
GoPro HD Hero 3
Black Edition
Camcorder
Style CHDHX-301
• Professional 2.7kps
30 fps, 1440p 48 fps,
1080p 60 fps, 960p
100 fps, 720p 120 fps,
and WVGA 240fps
video capture

FOOTWEAR

HOT DEAL
19⁹⁹
was...39.99
Adults' Crocs™
Dasher Line
Clogs
Style 12869-060
Kids' 14⁹⁹ was...29⁹⁹

HOT DEAL
59⁹⁹
was...69.99
Men's or Women's Nike
Dual Fusion 2
Running Shoes
Styles 599541-002, 599541-008,
599564-006, 599564-064,
599564-064 599564-006

Limited to
stock on hand.
No rain checks.

WISH LIST

HUFFY SPORTS
HOT DEAL
69⁹⁹
was...79.99
Huffy 44-in.
Composite
Portable
Basketball System
Style 61312T

HOT DEAL
99⁹⁹
was...149.99
Spalding 44-in.
Polycarbonate
Portable
Basketball System
Style 72351T
EXCLUSIVE

HOT DEAL
59⁹⁹
was...79.99
Everlast 70-lb.
Camo
Polycanvas
Heavy Bag Kit
Style 4812G

HOT DEAL
79⁹⁹
was...99.99
Everlast
Heavy Bag
Stand
Style 4812G

HOT DEAL
159⁹⁹
was...224.99
Jump Zone
14-ft. Trampoline
with Enclosure
Styles YSLZOG1021,
YSLZOG1000
Jump Zone
12-ft. Trampoline
Enclosure Combo
139⁹⁹ was...199⁹⁹

HOT DEAL
14⁹⁹
was...39.99
Brinkmann
Gusseted Pet Bed
Style WG3544-710
35 in. x 44 in.

AspenPet
AspenPet Pet Porter II
Dog Kennels
Styles 21183, 21184
15 to 20 lbs...14⁹⁹ was...24⁹⁹
25 to 30 lbs...26⁹⁹ was...36⁹⁹
50 to 70 lbs...39⁹⁹ was...59⁹⁹
70 to 90 lbs...59⁹⁹ was...79⁹⁹

PET CARE

Dogs not included.

HOT DEAL
9⁹⁹
was...19.99
Magellan Outdoors
Pillow Pet Bed
Style FSGMPS0000
27 in. x 36 in.

HOT DEAL
14⁹⁹
was...39.99
Brinkmann
Gusseted Pet Bed
Style WG3544-710
35 in. x 44 in.

AspenPet
AspenPet Pet Porter II
Dog Kennels
Styles 21183, 21184
15 to 20 lbs...14⁹⁹ was...24⁹⁹
25 to 30 lbs...26⁹⁹ was...36⁹⁹
50 to 70 lbs...39⁹⁹ was...59⁹⁹
70 to 90 lbs...59⁹⁹ was...79⁹⁹

Take aim at great outdoor gifts

CONCEALMENT

HOT DEAL **39.99** **each**
was...59.99
Women's Concealed Carry Handbag
Styles MG201, MG201BLK

HOT DEAL **39.99** **each**
was...59.99
Tactical Performance Tactical Combo Pack
Style FSTFHE3044

HOT DEAL **17.99** **each**
was...29.99
PS Products Diversion Books Two-Piece Set
Styles DB2-BLK, DB2-BRN

HOT DEAL **25.99** **each**
was...39.99
PS Products Gun Concealment Mantle Clock
Style MGC
Contents not included.

HOT DEAL **19.99** **each**
was...26.99
Hoppe's Deluxe Gun Cleaning Kit
Style BUOX

HOT DEAL **29.99** **each**
was...39.99
Game Winner 68-Piece Universal Gun Cleaning Kit
Style HTGW7009

HOT DEAL **39.99** **each**
was...59.99
Otis Technology MSR/AR Gun Cleaning System
Style FG-556-MSR

HOT DEAL **19.99** **each**
was...39.99
Zap Limited Edition Stun Gun
Style 0667
• Emits 600,000V arc • Case and batteries included

HOT DEAL **19.99** **each**
was...39.99
SSI Universal Laser Boresight
Style XSI-LBK2

HOT DEAL **39.99** **each**
was...59.99
3M Tekk Worktunes 22NRR Earmuffs
Style 90541

ACCESSORIES

HOT DEAL **9.99** **each**
was...19.99
Plano Contour Single Gun Case
Style 1010488-OD

HOT DEAL **29.99** **each**
was...59.99
Allen 50-in. Tejon Rifle Case
Style 983-50

HOT DEAL **39.99** **each**
was...69.99
Drago Gear 36-in. Double Gun Case
Style 12-302BL

HOT DEAL **21.99** **each**
was...29.99
Plano Green/Tan Sportsman's Locker
Style 1819-91

HOT DEAL **99.99** **each**
was...219.99
Caldwell Lead Sled DFT Shooting Rest
Style 336647
Firearm sold separately

YOUTH FIREARMS
Limited to stock on hand. Two per customer.

HOT DEAL **99.99** **each**
was...139.99
Youth Rossi 410 Single-Shot Shotgun
Style S411220YS
• Caliber: .410 • Capacity: 1 • Chamber: 3 in.
• Stock: synthetic • Action: break

HOT DEAL **95.99** **each**
was...129.99
Youth Cricket .22 Rifle
Styles KSA235, KSA220
• Capacity: single-shot bolt-action
• Caliber: .22LR/.22 short
• Stock: desert tan or pink synthetic

OPTICS

HOT DEAL **59.99** **each**
was...99.99
Nikon Aculon A211 10x42 Binoculars
Style 8246

HOT DEAL **79.99** **each**
was...119.99
Firefield N-Vader 1-3x30 Digital Night Vision Monocular
Style FF18065

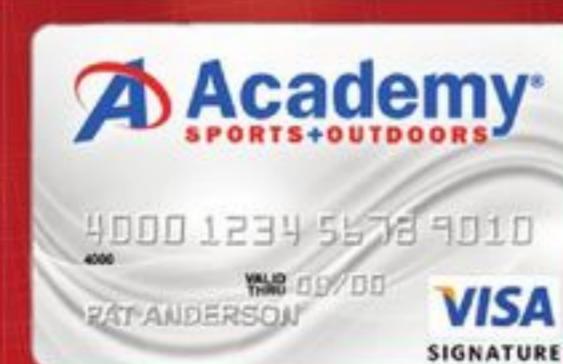
HOT DEAL **89.99** **each**
was...119.99
Leupold BX-1 Yosemite 10x30mm Porro Prism Binoculars
Style 117981

HOT DEAL **99.99** **each**
was...149.99
Nikon P-223 3x32 BDC Carbine Riflescope
Style 8496

HOT DEAL **169.99** **each**
was...199.99
Leupold Riflemen 3-9x40 Riflescope
Style 66195

\$25 OFF

Today's in-store purchase when you open an account*



PLUS ASK AN ASSOCIATE
FOR DETAILS ON OUR
SPECIAL FINANCING OFFER**

*This offer is only valid for applications processed and approved instantly in-store, with a minimum purchase of \$25 (before tax). This charge must be applied to your new Academy Sports + Outdoors Visa Card the same day you are instantly approved. **Promotion period is November 24-December 28, 2013. The creditor and issuer of the Academy Sports + Outdoors Visa card is U.S. Bank National Association, pursuant to a license from Visa U.S.A. Inc. © 2013 U.S. Bank. All rights reserved.

CAMO

Selection varies by store.

HOT DEAL **29.99**
was...39.99
Adults' Duck Commander or Buck Commander Hoodies
EXCLUSIVE

HOT DEAL **24.99**
was...29.99-34.99
Youth
HOT DEAL

HOT DEAL **5.99**
was...8.99
Men's Game Winner® Camo Tees
Styles FSGWCA3001, FSGWCA7000

HOT DEAL **7.99**
was...10.99-11.99
Adults' or Youth Game Winner® Fleece Beanie and Glove Combo
Styles FSGWCA8000, YSGWCA8026

HOT DEAL **19.99**
was...24.99
Men's Game Winner® Dura-Soft™ Long-Sleeve Twill Shirts or Pants
Styles FSGWCA7006, FSGWCA7007

HOT DEAL **7.99**
was...12.99
Men's Game Winner® Long-Sleeve Camo Tees
Styles FSGWCA7011, FSGWCA3005

HOT DEAL **14.99**
was...24.99
Men's Game Winner® Fleece Jackets
Style FSGWCA6039

HOT DEAL **9.99**
was...19.99
Game Winner Metal Ammo Box
Style FSGWHE1025

HOT DEAL **119.99**
was...169.99
Nikon Aculon Laser Rangefinder
Style 8397
• 6X magnification
• Neck strap and padded case included

HOT DEAL **19.99**
was...29.99
Men's Game Winner Field Boot II Hunting Boots
Style FWGWFST015

HOT DEAL **29.99**
was...39.99
Men's Game Winner Camo Wellington Hunting Boots
Style FWGWFST003

HOT DEAL **59.99**
was...79.99
Men's Wolverine Coyote Hunting Boots
Style W08043

HOT DEAL **15.99**
each
was...21.99
Knives and Tools shown

WINCHESTER **SCHRADE**
KNIVES AND TOOLS
Smith&Wesson

Winchester Four-Piece Game Cleaning Kit
Style 31-002402

Old Timer 10-in. Bowie Knife
Style SCPROM-13-3CP

Schrade Old Timer Switch It Multi-Blade Hunting Combo Pack
Style SCPROM-13-4CP

Winchester Camo Fixed and Folding Knives Combo Pack
Style 31-002401

Smith & Wesson Three-Knife Hunting Set
Style SWHUNTCP

Schrade Adventure Pack
Style SCPROM-13-15CP

Smith & Wesson On and Off Duty Knife Combo
Style SWPROM-13-6CP

Schrade Old Timer Three-Piece Knife Set
Styles SCPROM-13-2CPSCPRO
M-13-6CP31-002453

gift
CARDS

Academy
SPORTS & OUTDOORS

The **perfect gift** this holiday season
Free standard shipping on academy.com gift card purchases

Academy
SPORTS & OUTDOORS

Academy
SPORTS & OUTDOORS

Academy
SPORTS & OUTDOORS

Academy
SPORTS & OUTDOORS

Great gifts in **fishng essentials**

HOT DEAL **799**
Tournament Choice
Classic Rod
was...14.99

HOT DEAL **999**
each
was...19.99

TOURNAMENT CHOICE
Selection varies by store.

HOT DEAL **3999**
Pinnacle Obsession
Spinning Combo
Style OS662SPCOM
was...59.99

HOT DEAL **4999**
was...79.99

Pinnacle
RODS & REELS

HOT DEAL **999**
Tournament Choice
10-Rod Round Rack
Style FSTNFE1007
was...19.99

Contents sold separately.

TOURNAMENT CHOICE

HOT DEAL **999**
Youth Shakespeare
Amphibian Combo
Style AMPSCCBO
was...14.99

HOT DEAL **3999**
Abu Garcia Blue Max
Baitcast Combo
Style BLMAX/661MH
was...59.99

Shakespeare
SINCE 1897

Abu Garcia
FOR LIFE

HOT DEAL **6999**
was...109.99

H2O Xpress Camo
Spinning Combo
Style FSH2FC1000
• Six bearing system
• 7-ft. medium-action rod

H2O Xpress Camo
Baitcast Combo
Style FSH2FC2000
• 10 bearing system
• 7-ft. medium heavy-action

HOT DEAL **1299**
Tournament Choice
Outdoor Gear Bag
Style FSTCFE0023
was...24.99

TOURNAMENT CHOICE

INCLUDES 4 UTILITY BOXES

HOT DEAL **1499**
Tournament Choice
110-Volt Electric
Fillet Knife
Style FSTC1096
• Serrated 7.5-in. blade
• 8-ft. power cord

TOURNAMENT CHOICE

HOT DEAL **9999**
Pelican Sprint 80X
Kayak
Style KIA08P104
• RAM-X™ hull
material
• Drain plug

Pelican

HOT DEAL **9999**
No-Limits
Day Dreamer
Kayak Paddle
999 was...14.99

HOT DEAL **4999**
R•M• Industries
Portable Fillet Station
Style 43460

R•M• INDUSTRIES, INC.

ALL ITEMS SHOWN INCLUDED

ELECTRONICS

HOT DEAL **3999 EXCLUSIVE**
Midland
ALR5MO
Two-Way
Radios-
Two Pack
Style ALR5MO
• eVox
hands-free

26-MILE RANGE

Dual
REALTREE MAX-4

HOT DEAL **9999**
was...169.99

DUAL
REALTREE MAX-4

EXCLUSIVE

HOT DEAL **19999**
was...349.99

Dual MDM360C
200W Marine CD
Player with Two
6.5-in. Speakers
Style MCP360CAMO

WATERPROOF

GARMIN

HOT DEAL **9999**
was...199.99

Garmin
GPSMAP 62S
Handheld GPS
Style 010-00868-01
• 3-axis electronic
compass
• 2,000 waypoints

LOWRANCE

HOT DEAL **1,29999**
was...1,999.99

HD SIDE IMAGING

HUMMINBIRD

Humminbird
998c HD SI
Sonar/GPS
Chartplotter
Style 408720-1

LOWRANCE

8-in. SCREEN

Selection varies by store.

HOT DEAL

4⁹⁹ Men's or Women's Realtree® Xtra T-Shirts
was... 9.99



25% OFF

48⁷⁴ Men's Under Armour® Tackle Twill Fleece Hoodies
was... 64.99

UNDER ARMOUR
REALTREE XTRA

Prices good
November 28-30, 2013

HOT DEAL

16⁹⁹ Men's Wrangler® 13MWZ Western Wear Jeans
was... 19.99

WRANGLER
COWBOY CUT JEANS

HOT DEAL

9⁹⁹ Men's or Women's Browning® Graphic Tees
was... 14.99



HOT DEAL

14⁹⁹ Men's or Women's Browning® Lounge Pants
was... 19.99



HOT DEAL

34⁹⁹ Men's Levi's® 559™ Jeans
was... 39.99

LEVI'S

BOOTS

HOT DEAL

29⁹⁹ Men's Brazos Premium Waterproof Wellington Steel-Toe Work Boots
was... 49.99



HOT DEAL

39⁹⁹ Men's Brazos Premium Western III Boots
was... 49.99



HOT DEAL

79⁹⁹ Men's Timberland Excavate Lace-Up Steel-Toe Work Boots
was... 99.99



HOT DEAL

89⁹⁹ Men's Justin Stampede Western Wellington Steel-Toe Work Boots
Style 89667
• ASTM F2413-11
M I/75 C/75



HOT DEAL

69⁹⁹ Men's Wolverine Swamp Monster Wellington or Lace-Up Work Boots
Styles WO6580, WO8698, WO6579
• ASTM F2413-11 M I/75 C/75 EH



HOLIDAY GIFT GUIDE for everyone on your list
academy.com/holiday

Great gifts for everyone on your list

HOT DEAL
89⁹⁹

was...109.99
Mosaic
Propane
Patio Heater
Style FSPTMV5004



HOT DEAL
29⁹⁹

Mosaic Santa Fe
30-in. Fire Pit
Style FSPTMV6025



HOT DEAL
14⁹⁹

was...24.99

Men's or Women's
Duck Commander
Realtree or
Buck Commander
Quad Chair
Styles FSBLHE00, FSBHLHE01,
FSDCHE02, FSDCHE03



HOT DEAL
29⁹⁹

was...59.99
Game Winner
Camo Lounger
Style FSGWHE0024



Men's or Women's
Duck Commander
Realtree or
Buck Commander
Quad Chair
Styles FSBLHE00, FSBHLHE01,
FSDCHE02, FSDCHE03



HOT DEAL
39⁹⁹

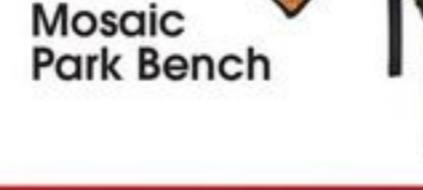
was...49.99
Mosaic Rocker
Style FSGWHE0024



HOT DEAL

49⁹⁹

was...59.99
Mosaic
Park Bench
Style FSGWHE0024



Also available in:
•
•

GAME PROCESSING

HOT DEAL

49⁹⁹

Browning
7.5-in.
Meat Slicer
Style FD2124401-BN



HOT DEAL

49⁹⁹

Browning #8
575-Watt Grinder
Style FD2126801-BN



HOT DEAL

49⁹⁹

Browning
Six-Tray
Dehydrator
Style FD2125001-BN



HOT DEAL

89⁹⁹

was...79.99
Char-Broil
The Big Easy
Oil-Less
Propane
Turkey Fryer
Style 12101480



HOT DEAL

119⁹⁹

was...199.99
Cajun Injector
Electric Smoker
Style 22174.01960



- 100 to 275° F. digitally-controlled temperature range
- 0 to 24-hour digital timer with automatic shut-off
- Five smoking racks; 2.53-cu. ft. capacity
- Side access wood chip chute

GOAL ZERO

HOT DEAL

21⁹⁹

Goal Zero
Rock Out Green
Style 90401

HOT DEAL

31⁹⁹

Goal Zero
Switch
Rechargeable Stick
Style 21004

HOT DEAL

47⁹⁹

Goal Zero
Rock Out 2
Style 94005

HOT DEAL

79⁹⁹

Goal Zero
Switchout
Solar Kit
Style 9000SLR

Only one stick included.

HOT DEAL

2⁹⁹
each

was...4.99
Timber Creek
Cap Lights
Selection varies
by store.

**OUTDOOR
TIMBER CREEK
EXPERIENCE**



HOT DEAL

7⁹⁹

was...12.99
QBeam
L.E.D.
Multi-Pack
Flashlights



HOT DEAL

12⁹⁹

was...19.99
Neck
Pillow with
Speaker
Style 73099



HOT DEAL

19⁹⁹

was...39.99
Magellan Outdoors
Four-Piece
Luggage Set
Style FSMGLG6028



HOT DEAL

37⁹⁹

was...39.99-44.99
Cyclops Flare
Spotlight
Styles CYC-3WS,
CYC-3WS6AACMO

CYCLOPS



HOT DEAL

17⁹⁹

Intex Queen Downy
Air Bed with Sheet Set
was...24.99

HOT DEAL

29⁹⁹

was...49.99
20-in. Hard-Side
4-Wheel Spinner
Style 17872-20BTZ

HOT DEAL

17⁹⁹

Intex Queen Raised 22-in.
Air Bed with AC Pump
44⁹⁹ was...49.99

INTEX

HOT DEAL

74⁹⁹

was...99.99
Tracker IV Metal
Detector
Style TK4

shop academy.com

stay connected



HOT DEAL **229⁹⁹**
was...259.99
Triumph 400T Treadmill
Style TRIUMPH400T
• Four pre-set programs
• Three-position manual incline

HOT DEAL **79⁹⁹**
was...99.99
Body Power Gravity Inversion Table
Style IT8020
• High-density foam pad for comfort

HOT DEAL **149⁹⁹**
was...199.99
Body Champ Magnetic Recumbent Exercise Bike
Style BRB5288

HOT DEAL **599⁹⁹**
was...699.99
Marcy Deluxe Smith Cage
Style MD9010G
Weights not included.
Select stores only.

HOT DEAL **249⁹⁹**
was...299.99
Marcy Fan Bike
Style AIR1
• Fan resistance level increases as you pedal faster while generating a breeze

HOT DEAL **79⁹⁹** **POLAR** **99⁹⁹**
was...89.99 was...109.99
Polar FT4 Heart Rate Monitor
Styles 90039180, 90042870
Polar FT7 Heart Rate Monitor
Styles 90039176, 90039174

HOT DEAL **399⁹⁹** **F**
was...549.99
Pro-Form 10.0 CE Elliptical
Style PFE155911
Select stores only.

HOT DEAL **29⁹⁹**
was...34.99
Everlast Boxing Training Kit
Style 3010

HOT DEAL **39⁹⁹**
was...49.99
Youth UFC MMA Bag and Gloves Combo
Style 144200YP-910

HOT DEAL **89⁹⁹** per pound
CAP Barbell Cast-Iron Kettlebells or Rubber Hex Dumbbells
Styles SDK2-050, SDP
Selection varies by store.

HOT DEAL **169⁹⁹**
was...209.99
CAP Barbell 300-lb. Olympic Weight Set
Style OSG-300#2

GOLF

BUY \$50 WORTH OF **TaylorMade** GOLF BALLS AND RECEIVE A **\$10** ACADEMY SPORTS + OUTDOORS GIFT CARD

HOT DEAL **19⁹⁹**
was...45.00
Men's adidas Droptail Solid Contrast Golf Polos

HOT DEAL **39⁹⁹**
was...99.99
Nike Skylon EXP 2 Sunglasses
Styles EV0595-223, EV0595-001

HOT DEAL **4⁹⁹**
was...9.99
Top Flite Recycled Golf Balls - 12 Pack
Style 12BKDRRLBX

HOT DEAL **9⁹⁹**
was...19.99
Reload Refurbished Pro V1 Golf Balls - 12 Pack
Style A-REFINISH

HOT DEAL **41⁹⁹**
was...47.99
Titleist Pro V1 or Pro V1x Golf Balls
Styles T2043S, T2023S

HOT DEAL **119⁹⁹**
was...169.99
Bushnell Golf Sport Rangefinder
Style 201916GC

HOT DEAL **29⁹⁹**
was...39.99
Men's FootJoy GreenJoy Closeout Golf Shoes
Style 45516

HOT DEAL **19⁹⁹**
was...39.99
Callaway Razr X Ti Driver
Style 426803050237

HOT DEAL **19⁹⁹**
was...39.99
Wilson Ultra Blk Putting System
Style UW1189

HOT DEAL **49⁹⁹**
was...59.99
Men's Nike Durasport Golf Shoes
Style 418561
Selection varies by store.

HOT DEAL **49⁹⁹**
was...59.99
Wilson Ultra Soft Cover
Style SLWSGO4000

HOT DEAL **49⁹⁹**
was...79.99
Wilson Ultra Big Mouth Hitting Net
Style UW1148

Be the first to know | Text **ACADEMY** to **22369**
to receive Hot Deals, events and promotions all year long.

Texting "ACADEMY" to 22369 (your "Text") authorizes Academy to send you up to 3 texts/week at the number you provide; texts are sent using an automated dialing system. Your Text is your binding electronic signature, and indicates acceptance of all those terms, and consent to receive this disclosure electronically. Consent is not a condition of purchase. Reply **HELP** for help; reply **STOP** for withdraw your consent. Msg. and Data Rates May Apply.

BLACK FRIDAY

HOT DEALS

Great gifts to get you rolling

Free assembly on all bikes 16-in. and above

HOT DEAL

29.99 Huffy Boys' Pro Thunder or Girls' So Sweet 12-in. Bikes
was...39.99

Selection varies by store.



HOT DEAL

34.99 Huffy Boys' Pro Thunder or Girls' So Sweet 16-in. Bikes
was...49.99

Styles 22023, 22033

Selection varies by store.



HOT DEAL

39.99 Huffy Boys' Pro Thunder or Girls' So Sweet 20-in. Bikes
was...49.99

Styles 23314, 23304



HOT DEAL

49.99 Ozone 500 Boys' Molten or Girls' Just for Me 18-in. Bikes
was...59.99

Styles 8097-28, 8091-52



HOT DEAL

69.99 Huffy Granite Men's or Women's 26-in. or Boys' or Girls' 24-in. Bikes
was...89.99

Styles 24503, 24513, 26203, 26213



TOYS

HOT DEAL

9.99

was...16.99

Mini Balls-Three Pack
Style YSLAASC0010

Academy

HOT DEAL

19.99

was...24.99

NXT Crossbow
Styles
NXTCBKG, NXTCBK



HOT DEAL

29.99

was...39.99

Easton S1 BBCOR
Baseball Bat
Style A11160932
• 2 5/8-in. barrel
• -3



HOT DEAL

39.99

was...49.99

Jab and Bob
Boxing Trainer
Style 1-128310
• 2 5/8-in. barrel
• -3



HOT DEAL

29.99

was...39.99

Razor GoGo
Pogo Stick
Style 10068060



HOT DEAL

14.99

was...19.99

Boys' or
Girls' Zing Air
Hunters or
Air Huntress
Zcurve Bow
Styles AH270, AH170



RIDE ONS/SCOOTERS

HOT DEAL

59.99

EXCLUSIVE

Kids' Duck Dynasty
6-Volt Ride-On
Style DD-ATV-WRP-GRN



HOT DEAL
Toddlers' Princess
Quad 6-Volt Ride-On
59.99 was...79.99

399.99

Razor

EVERYDAY!

Kids' Razor Dirt Quad
Realtree Camo 4-Wheeler
Style 25143001

EXCLUSIVE

HOT DEAL

399.99

EXCLUSIVE

Kids' Razor Dirt Rocket
MX500 Realtree Camo
Electric Dirt Bike
Style 15128103

• Supports up to 170 lbs.



HOT DEAL

99.99

was...129.99

Kids' 6-Volt
Mini Cooper S
Yellow Ride-On
Style KT1098TGB



HOT DEAL

219.99

was...244.99

Kids' Razor
MX350 Electric
Motorcycle
Style 15128040



HOT DEAL

249.99

was...279.99

Kids' Razor
Ground Force Drifter
Cart
Style 25143400



HOT DEAL

13.99

was...19.99

Kids' Action Wheels
Light Up
Batman or Butterfly
Three-Wheel
Training Scooter
Styles TS-243, BM-215,
FS-206BK-L



HOT DEAL

29.99

was...39.99

Kids' Razor A125 Realtree
Camo Scooter or
Fuzion Sport Scooter
Styles 13014220, F1212



HOT DEAL

109.99

was...129.99

Kids' Razor E100
Electric Scooter
Styles 13111260, 13111261
Selection
varies by store.



HOT DEAL

249.99

was...269.99

Kids' Razor E300
Electric Realtree
Camo Scooter
EXCLUSIVE



YOUTH ARCHERY

HOT DEAL

14⁹⁹

was...19.99

Buck Commander Lil' Sioux Bow

Style 1094

- Draw weight: 15 lbs.
- Draw length: 18 to 22 in.
- Bow weight: 2 lbs.



HOT DEAL

29⁹⁹

was...39.99

Buck Commander Sport Flight Bow

Style 1123

- Draw weight: 25 lbs.
- Draw length: 24 to 26 in.
- Bow weight: 2 lbs.
- Includes two arrows and finger rollers



HOT DEAL

39⁹⁹

was...49.99

Buck Commander Banshee Bow

Style 1093

- Draw weight: 25 lbs.
- Draw length: 24 to 26 in.
- Bow weight: 3 lbs.
- Includes two arrows and finger rollers



HOT DEAL

49⁹⁹

was...69.99

Youth Bear Archery Brave 3 Compound Bow Set

Styles AYS200BR, AYS200PR

- Composite limbs and riser are durable
- Two Safetyglass™ arrows and a two-piece arrow quiver



HOT DEAL

79⁹⁹

was...99.99

Bone Collector B-Lite Compound Bow

Style 1121

- Draw weight: 19 to 29 lbs.
- Draw length: 23 to 25 in.
- Bow weight: 5 lbs.
- 3-pin sight



HOT DEAL

19⁹⁹

was...24.99

Youth Bone Collector Target

Style 1084



HOT DEAL

19⁹⁹

was...24.99

Morell Perfect 300 Foam Target

Style A270



HOT DEAL

10⁹⁹

was...15.99



HOT DEAL

59⁹⁹

was...99.99

Celestron PowerSeeker 76 Telescope

Style 21044

- 5x24 finderscope
- 3x Barlow lens



AIR RIFLES

HOT DEAL

14⁹⁹

Project Z 14K BBs and Pistol

Style 210183

- Includes 14,000 rounds of 6mm .12-gram airsoft BBs



HOT DEAL

24⁹⁹

Red Jacket 1911 Airsoft Pistol Kit

Style 2278230

- Includes: two bottles of 400 BBs, gel target



HOT DEAL

29⁹⁹

was...39.99

Crosman 760 Pumpmaster Air Rifle Kit

Styles 760PKT, 760BKT

- .177 caliber BBs and pellets
- 800 fps - BBs
- 750 fps - pellets
- Pneumatic pump with rifled barrel



HOT DEAL

69⁹⁹

was...99.99

Crosman .177 MK-177 Air Rifle

Style 30110

- .177 caliber BBs and pellets
- 800 fps - BBs
- 750 fps - pellets
- Pneumatic pump with rifled barrel



HOT DEAL

79⁹⁹

was...99.99

Gamo Hornet Elite Air Rifle

Style 6110066554

- .177 caliber pellets
- 4x32 air rifle scope with rings



HOT DEAL

99⁹⁹

was...149.99

Benjamin Prowler Air Rifle

Style BPNP17X

- .177 caliber pellets
- 4x32mm CenterPoint scope included
- Power by Nitro Piston



Find a lower price, we'll match it.

Our low price commitment means a Merry Christmas, guaranteed. visit academy.com/pricematch for details.

Great gifts for everyone on your list

OUTDOOR FUN

HOT DEAL

79⁹⁹

was...124.99

Flexible Flyer
Winning Fun
Swing Set
Style 43005T



HOT DEAL

19⁹⁹

each

was...29.99

Mini Soccer Goal Set
Style YSLBSC300

• Includes: two goals, one ball, and a pump



Brava Junior
6-ft. x 4-ft.
Soccer Goal
Style YSLBVT1034



HOT DEAL

9⁹⁹

Nike U.S.A.
Supporter
Soccer Ball
Style SC2189-144



HOT DEAL

19⁹⁹

each

was...29.99

Rawlings
Storage Bags
Styles FSSBV16,
FSSBH16



HOT DEAL

9⁹⁹

each

was...16.99

Nike Game Tack
Basketball
Styles BB0453-801,
BB0452-801,
BB0451-801



HOT DEAL

9⁹⁹

each

was...16.99

Nike All-Field
Footballs
• Available in official,
youth, junior, or
peewee



HOT DEAL

39⁹⁹

each

was...59.99

Innova
Disc Golf Starter
Kit with Bag
Style GDSET



HOT DEAL

19⁹⁹

each

was...26.99

DX Disc Golf Set
Style DX3PK



HOT DEAL

39⁹⁹

each

was...59.99

Innova
Disc Golf Starter
Kit with Bag
Style GDSET



HOT DEAL

99⁹⁹

each

was...149.99

Triumph
Big Shot
Basketball
Style 45-6099



HOT DEAL

99⁹⁹

each

was...149.99

Triumph
Big Shot
Basketball
Style 45-6099

TABLE GAMES

HOT DEAL

79⁹⁹

each

was...119.99

Harvard Edge
Table Tennis
Table
Style T8125



HOT DEAL

79⁹⁹

each

was...99.99

Harvard Deluxe
Conversion Top
Table Tennis Table
Style T814



HOT DEAL

224⁹⁹

each

was...299.99

Triumph
Santa Fe 84-in.
Billiard Table
Style 45-6738



HOT DEAL

24⁹⁹

each

was...29.99

Triumph
Texas Hold 'Em
Poker Set
Style 66-0605



Shop Our Weekly Ad Online

academy.com/weeklyad



ELECTRONICS

HOT DEAL

999 Skullcandy Ink'd or Chops Earbuds
was...14.99



HOT DEAL

999 each
was...14.99



HOT DEAL

1199 iWorld Boom Speaker
Style DBS-2000
Phone not included.
Colors vary by store.



HOT DEAL

1199
was...19.99

Dual Alarm
Clock Radio
Style C353B



HOT DEAL

2999
was...49.99

Cohesion
Gaming Chair
with Audio
Style YSLOHFE100



HOT DEAL

1499

was...19.99
Portable
Bluetooth
Speaker
Style ISB03W
Colors vary
by store.



HOT DEAL

2199
was...39.99

iWorld
Bluetooth
Headphones
Style HBT-1000



HOT DEAL

3999
was...49.99

Karaoke
Party
Machine
Style J082PR



HOT DEAL

8999
was...129.99

Zeki 7-in.
Tablet
Style TBDG773B



HOT DEAL

1999
was...29.99

iWorld
Bluetooth
Razor Speaker
Style DRW-2000
Colors vary by store.



REMOTE CONTROL TOYS

HOT DEAL

999 Stunt Twister WindStormer Remote Control Car
was...14.99



HOT DEAL

2999
was...39.99

Air Hogs Remote Control Mega Bomb Helicopter
Style 6019846



HOT DEAL

3999
was...49.99

Air Hogs Remote Control Remote Control Driftstrike
Style 6021465



HOT DEAL

1999
was...29.99

Air Hogs Remote Control Remote Control Driftstrike
Style 6021465



HOT DEAL

3999
was...29.99

Phantom IR Remote Control Helicopter
Style 34462



HOT DEAL

1099
each

1/14 RealTree Remote Control Trucks
was...49.99



HOT DEAL

2999
each

1/10 RealTree Remote Control Cars
was...49.99



TENTS AND SLEEPING BAGS

HOT DEAL

1299 each
was...19.99

Kids' Licensed Tents
Styles M-T0503SPD,
HKT-0503-O,
D-T0503PRN(A)



HOT DEAL

999 Boys' or Girls' Character Camp Chair
was...12.99

Character Camp Chair
Style H13TM17370-AC, SA23379-SC-PU, KV3083037



HOT DEAL

1499 each
was...19.99

Boys' or Girls' Character 16-in. Pilot Cases
Styles H13TM17370-AC, SA23379-SC-PU, KV3083037



HOT DEAL

1299
each

Boys' or Girls' Two-Piece Character
Sleeping Bag Set
Style D2SLGCAR2A

• Includes backpack



HOT DEAL

199
each

Timber Creek Fleece Blanket
Style CPTBC2010
Selection varies by store.



free shipping on orders over \$39 on academy.com

limited time offer | standard shipping only | exclusions apply | see academy.com

Under Armour® Big Logo Hoodies for the Family

Selection varies by store.

54⁹⁹
EVERYDAY!
Men's or Women's
Under Armour®
Storm Fleece
Big Logo Hoodies

44⁹⁹
EVERYDAY!
Boys' or Girls'
Under Armour®
Storm Fleece
Big Logo Hoodies
Styles 1240249,
1239166



HOT DEAL

19⁹⁹

was...26.99-29.99

Women's Nike
Solid or Printed
Tempo or Dash Shorts



Girls' Nike
Tempo Shorts
14⁹⁹ was...24.99



Men's, Women's,
and Kids' Nike
Pro Combat and
Hyperwarm Apparel



HOT DEAL
26⁹⁹
was...39.99
Men's adidas
Ultimate
Fleece or
All World
Hoodies



HOT DEAL

19⁹⁹

was...29.99
Boys' adidas
Logo Hoodies



HOT DEAL
26⁹⁹
was...36.99
Women's adidas
Logo Hoodies
Styles D80925, D80922,
D80920, D80924,
D80921



HOT DEAL
26⁹⁹
was...39.99
Women's adidas
Ultimate Fleece
Hoodies
Styles F46681, F45903,
F44901, F80461,
G86098, G86099,
G86092



Champion

HOT DEAL
16⁹⁹
was...23.99-26.99
Women's Champion®
Eco Fleece Pullovers
or Full-Zip Hoodies
Styles 7952, 7653



free shipping on orders over \$39 on **academy.com**

limited time offer | standard shipping only | exclusions apply | see academy.com

HOT DEAL
14⁹⁹ 
was...19.99
Men's Pursue and Journey,
Women's Eclipse, or Kids'
BCG Training
or Running Shoes
Styles FWBCMA3000,
FWBCWA3000,
FWBCKA1001, FWBCMA1001



Athletic footwear for **the whole family**

HOT DEAL
9⁹⁹

was...16.99
Men's Nike
Benassi Swoosh
Soccer Slides
Style 312618-011



HOT DEAL
19⁹⁹

was...29.99
Kids' adidas
adifaito
Running Shoes
Styles M22692,
M22691



HOT DEAL
39⁹⁹

was...59.99
Men's Nike Zoom
Air Commerce
Training Shoes
Style 324579-001



HOT DEAL
39⁹⁹

was...49.99
Men's adidas
Falcon Elite 2
Running Shoes
Styles M22646,
Q36105



Limited to stock on hand.
No rain checks.



PRICE DROP
89⁹⁹

was...99.99-114.99
Men's or Women's
Asics
GT-2000
Running Shoes
Styles T2K7N.3801,
T2K2N.9062,
T2K4N.9062(W), T2K2Q.9701



HOT DEAL
19⁹⁹

was...29.99
Youth Nike
Alabama
Fleece Pullover
Hoodies



HOT DEAL

16⁹⁹ Men's OVB
Auburn University
Pullover Hoodies



HOT DEAL

16⁹⁹ Men's OVB
University of Alabama
Pullover Hoodies



HOT DEAL

19⁹⁹ Youth Nike
Alabama
Fleece Pullover
Hoodies



HOT DEAL

19⁹⁹ Youth Nike
Auburn University
Fleece Pullover
Hoodies



HOLIDAY GIFT GUIDE for everyone on your list

academy.com/holiday



Selection varies by store.



FLEECE





HOT DEAL
14⁹⁹
was...16.99

Men's Magellan Outdoors™ Realtree® Lounge Pants
Style SGMGML1000



EVERYDAY
14⁹⁹
was...16.99

Women's Magellan Outdoors™ Realtree® Lounge Pants

HOT DEAL
12⁹⁹
was...19.99

Women's Magellan Outdoors™ Two-Piece Lounge Sets
Style SGMGWL1002



Selection varies by store.



HOT DEAL
4⁹⁹
was...9.99

Men's or Women's Magellan Outdoors™ Flannel Pants
Styles SGMGWL1001, SGMGML1001



HOT DEAL
9⁹⁹
was...14.99

Men's or Women's Polar Edge® Thermals
Styles XAC8195-010, XAC7441-010, XAC7068-676, XAC7068-010, XAC7066-676, XAC7066-010, XAC7066-010



HOT DEAL

9⁹⁹
was...14.99

Kids' Polar Edge® Thermals
Styles XAC7074-679, XAC7791-303, XAC7791-410



7⁴⁹ was...9.99
Puzzles or Mugs

12⁷⁴ was...16.99
Shaving Bags, Manicure Sets, or Wallet with Tool Set



HOT DEAL

29⁹⁹
was...39.99

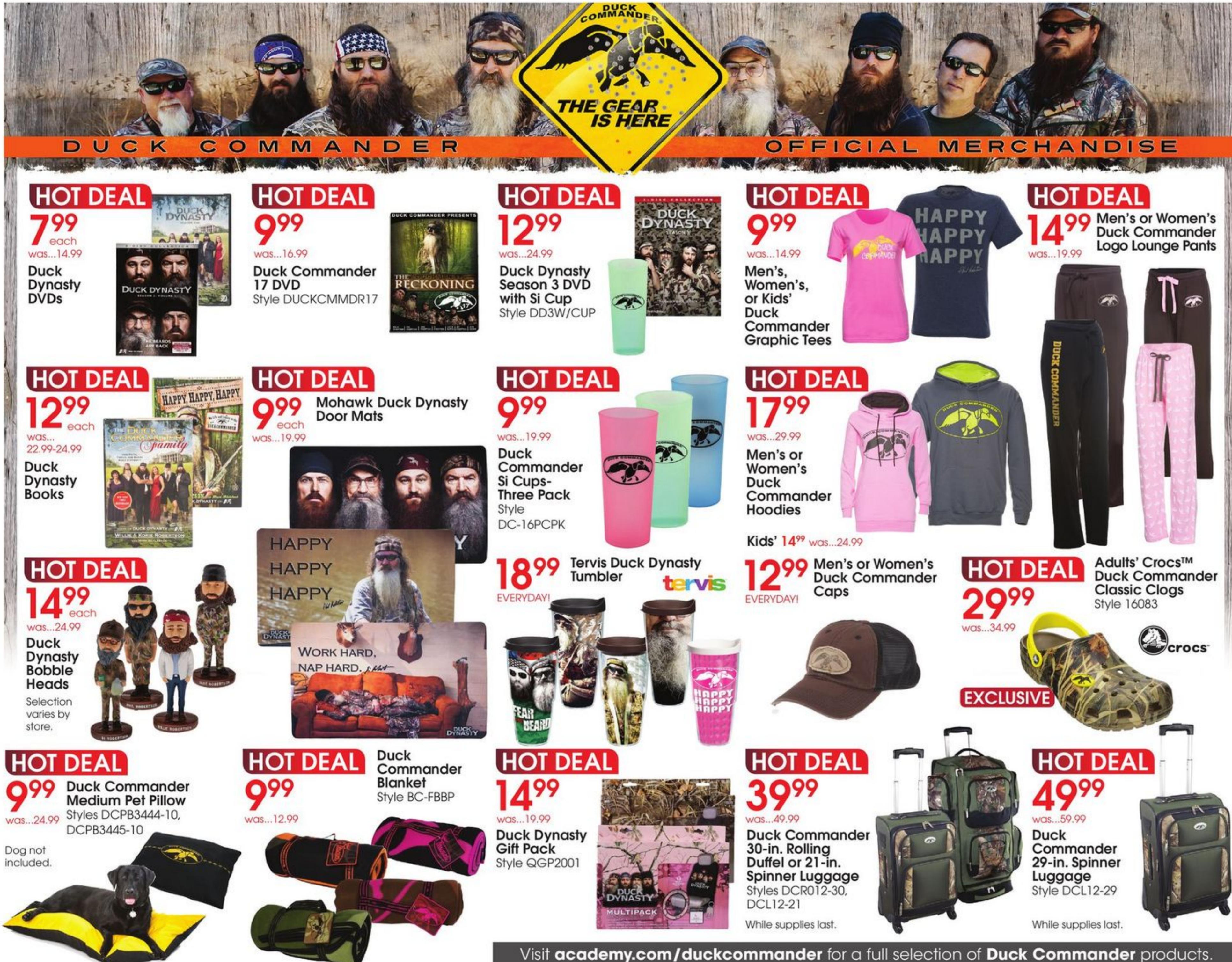
Magellan Outdoors Realtree Xtra Camo King Comforter
Style SLMGFE6004



HOLIDAY GIFT GUIDE for everyone on your list

academy.com/holiday

Selection varies by store.



DUCK COMMANDER OFFICIAL MERCHANDISE

HOT DEAL **7.99** each was...14.99 Duck Dynasty DVDs

HOT DEAL **9.99** was...16.99 Duck Commander 17 DVD Style DUCKMMDR17

HOT DEAL **12.99** was...24.99 Duck Dynasty Season 3 DVD with Si Cup Style DD3W/CUP

HOT DEAL **9.99** was...14.99 Men's, Women's, or Kids' Duck Commander Graphic Tees

HOT DEAL **14.99** Men's or Women's Duck Commander Logo Lounge Pants

HOT DEAL **12.99** each was...22.99-24.99 Duck Dynasty Books

HOT DEAL **9.99** each was...19.99 Mohawk Duck Dynasty Door Mats

HOT DEAL **9.99** was...19.99 Duck Commander Si Cups-Three Pack Style DC-16PCPK

HOT DEAL **17.99** was...29.99 Men's or Women's Duck Commander Hoodies

Kids' 14.99 was...24.99

HOT DEAL **14.99** each was...24.99 Duck Dynasty Bobble Heads

HAPPY HAPPY HAPPY Duck Dynasty Tervis Duck Dynasty Tumbler **18.99** EVERYDAY!

HOT DEAL **12.99** EVERYDAY! Men's or Women's Duck Commander Caps

HOT DEAL **29.99** was...34.99 Adults' Crocs™ Duck Commander Classic Clogs Style 16083

HOT DEAL **9.99** Duck Commander Medium Pet Pillow Styles DCPB3444-10, DCPB3445-10

HOT DEAL **9.99** was...12.99 Duck Commander Blanket Style BC-FBBP

HOT DEAL **14.99** was...19.99 Duck Dynasty Gift Pack Style QGP2001

HOT DEAL **39.99** was...49.99 Duck Commander 30-in. Rolling Duffel or 21-in. Spinner Luggage Styles DCR012-30, DCL12-21

HOT DEAL **49.99** was...59.99 Duck Commander 29-in. Spinner Luggage Style DCL12-29

While supplies last.

Visit academy.com/duckcommander for a full selection of Duck Commander products.

CHRISTMAS WISHES HOLIDAY SWEEPSTAKES



One lucky winner will be chosen to win a **\$2,500** Academy Sports + Outdoors gift card to make this holiday season the brightest ever!

Three winners per day will also be chosen to win a \$25 Academy Sports + Outdoors gift card. Sweepstakes starts November 3, 2013 and continues through December 2, 2013. Visit academy.com/christmaswishes for more details.

No purchase necessary. Odds of winning depend on number of entries received; purchases do not increase chances of winning. Total ARV = \$4,750. Open to legal U.S. residents age 18 and older. Ends 11:59 P.M. (CST) on 12/2/13. Sponsor: Academy Sports + Outdoors, 1800 North Mason Road, Katy, TX 77449. For complete details and official rules, visit academy.com/officialrules.

Academy Sports + Outdoors advertising policy is to have the most accurate price and item in each advertisement. Item selection and availability varies by store and is limited to stock on hand. No rain checks. Web site prices and items vary due to the best offer available at that time. No dealers. Special offers and pricing are not available in large quantities.

Prices good
November 28-30, 2013

RIGHT GIFTS. LOW PRICES. EVERYDAY!